



Give Us A Chance



Kate Shone

Forum Housing Association

- Supported accommodation and support service provider for 16-25 year olds
- Chair of the 'Give Us a Chance' Steering Group

Give us a chance consortium

Who are we?

- We are a national consortium of social housing providers
- Currently consisting of 18 housing associations and 1 ALMO
- Formed in Jan 2011 and membership is still growing...

Why we formed

- All members have history of providing training and employment opportunities through their businesses
- All feel passionately about what they are doing
- Strong link between homelessness/poverty and unemployment

Research results on our activities

A 'Chance for Change' research report published May 2011

(Helen Cope Consulting)

Report based on 15 of consortium members:

- £1 million invested in 2010/11 activities to tackle worklessness
- 190 projects impacting on over 8250 residents
- 300 construction related apprenticeships
- 89 adult projects and 42 projects for 16-25 year olds assisted 2200 adults and 3400 young people with employability skills
- Signposted over 1200 residents to advice and assistance which resulted in specific outcomes

Further results from research

All consortium members researched involved in Future Jobs Fund (FJF) and following findings reported:

- 1300 young people assisted
- 993 in initial wave and 412 currently employed
- 40% of first wave have gone on to get jobs

Case Study 1

Guinness Northern Counties with Upturn Enterprise Ltd

- Set up to provide sustainable employment opportunities and increase customer satisfaction.
- Upturn acted as FJF host employer. Guinness match-funded and provided business development support.
- 31 FJF placements – 8 found paid work. 8 left and 15 still on programme.

Taishan Johnson, 19



10
Unity
11th

“I was unemployed for over 9 months had lots of temporary jobs but nothing was ever permanent, I had no qualifications or experience.

UPTURN Enterprise Ltd & Guinness Northern Counties gave me a chance. I have now gained skills and experience along with qualifications and driving lessons that helped me pass my test. I have now got a permanent role as an Estate Assistant.”

Taishan Johnson, 19

Gareth Hirst, 22



“I was unemployed for over 12 months; applied for lots of jobs but with no success this really started getting me down until the Job Centre referred me to UPTURN Enterprise Ltd & Guinness Northern Counties.

This experience has helped me gain the skills, experiences and qualifications needed which helped me secure a caretaker role within Hopwood Hall College, Rochdale.”

Gareth Hirst, 22

Case Study 2

Hexagon Housing Association

- Development team build 70 new homes per year
- Georgia – 2 years unemployed - taken on through FJF as Development Team Assistant
- Georgia successfully applied for another job in Hexagon

Georgia McCarthy, 24



“The opportunity was rewarding as I had been out of work for sometime. It gave me the chance to get experience in an office environment and learn new skills.

I would really recommend it.”

Georgia McCarthy, 24



Case Study 3

Forum Housing was commissioned through ESF and Working Neighbourhoods to deliver a 2 year employment and training programme to homeless 16-25 year olds called Acceler8.

- 376 people engaged:
 - 57 people gained employment
 - 9 moved in to voluntary work
 - 44 went on to education or training
 - 27 gained a nationally recognised qualification

Trudie Applin, 19



“I joined Forum Housing after leaving home in July 2009 - I was shy and nervous. I signed up to the Acceler8 Programme in September 2009, there I built my confidence and skills.

In January 2010, with the help of the Acceler8 Team I secured a FJF position at St. John’s Hospice. At the end of my 6 months I went back to Acceler8, they helped me access an ECDL course at a local college and in May 2011, I secured my current position as an Administration Assistant in an engineering solutions firm.”

Trudie Applin, 19

Models for the future

What more can we do to tackle unemployment?

- **Temporary jobs (proving talent jobs) model** – jobs lasting 3 -12 months with training – recruited exclusively from Work Programme
- **Skills and Apprenticeships model** – providing formal and informal learning – apprenticeship jobs
- **Get Britain working** – work experience, volunteering, enterprise support
- **Families model** – combined work learning and intensive support
- **Advice and support model** – local recruitment, co-location, welfare and better off in work advice

‘Proving talent’ jobs model

- Social housing providers working with prime contractors delivering the work programme
- Funding – WP provider, social housing provider, social enterprise
- Costs – wages – National Minimum Wage for the age group for a 25 hour week + employer national insurance payments

Contact details for consortium

Give us a chance' – the consortium is being co-ordinated and facilitated by Barbara Thorndick and Jonathan Shaw of WK Consulting.

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Laura Gardiner

Centre for Economic and Social Inclusion



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'Proving talent' jobs

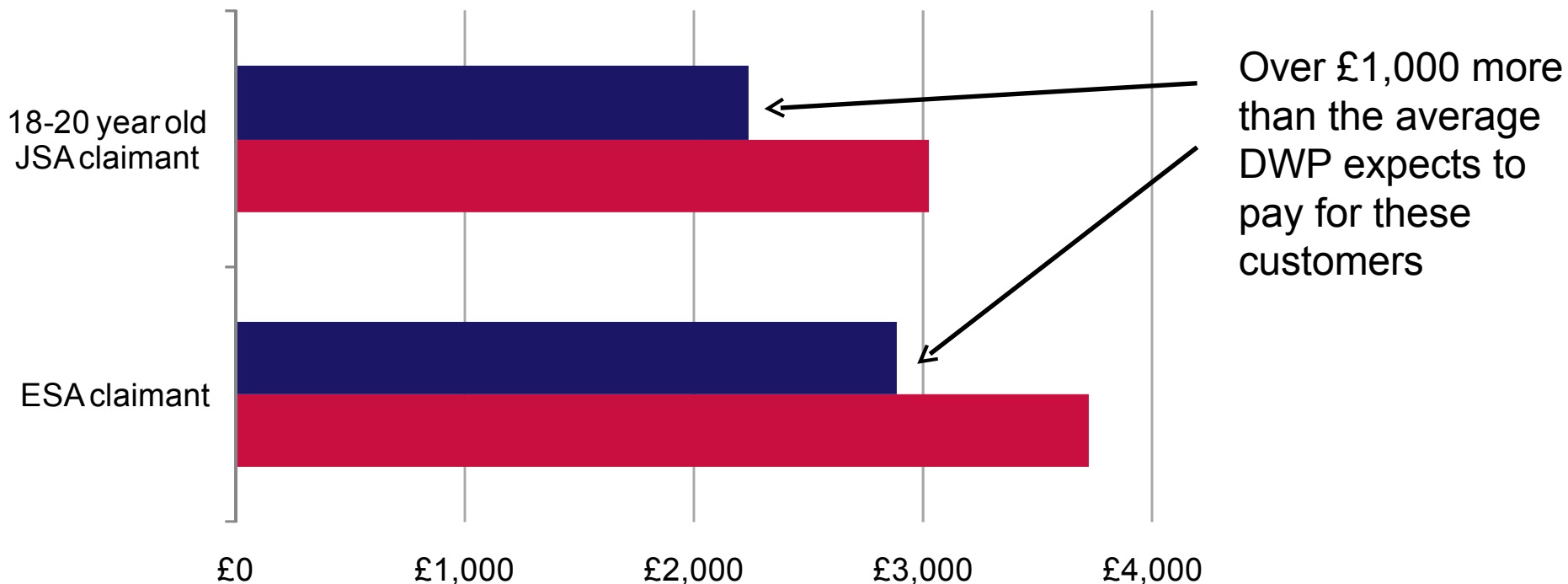
'Proving talent' jobs increase sustainment
e.g. 56% of those obtaining jobs after FJF will remain in them for 1 year or more

+

Work Programme contractors are paid for delivering sustainment outcomes

WP contractor income from 'proving talent' jobs

- Predicted average Work Programme contractor income per customer
- Wage cost of job



Over £1,000 more than the average DWP expects to pay for these customers

How would this work?

- Social housing provider offers vacancies through WP contractor
- WP contractor contributes share of wage costs
- Social housing provider offers in-work support and training = WP contractor's support costs minimised
- Either or both of housing provider and WP contractor support job-search near the end of the 'proving talent' job
- Potential for WP contractor to share risk by offering some funding on the basis of outcomes



Give Us A Chance

